

HUNTER CARR
ART DIRECTOR



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EDUCATION

VCU Brandcenter 2016-2018

M.S. Business/Branding: Art Direction

Virginia Commonwealth University 2011-2015

B.S. Creative Advertising: Art Direction

EXPERIENCE

VCU Brandcenter, Art Director

August 2016 - May 2018

- Concept, develop the aesthetic, and execute print, video, outdoor, and digital campaigns.
- Work with copywriters, strategists, experience designers, and creative brand managers to solve a brand's problem
- Pitch ideas to peers, professors, and live clients

FCB Chicago Art Direction Intern

June 2017 - August 2017

- Helped create and pitch concepts for brands such as Choose Chicago, Pine-Sol, Bud Light, Academy Sports + Outdoors, and Coke.
- Worked with the new business team to design mock-ups for two pitches.
- Produced work for Lowe's / Valspar's / FCB's social media platforms.

Cosby High School, Interim Art Teacher

Spring 2016

Duties consisted of creating and introducing lesson plans, managing over 150 high schoolers, and providing feedback and grades for each individual assignment turned in.

SKILLS

Adobe Photoshop Final Cut Pro
Adobe Illustrator Blender
Adobe InDesign Cinema 4D

INTERESTS

Youtube Haikus Movie Posters
Science Fiction Game Design
Kid Lit Animation